

**PATENT**

CASE #Z6000(V)  
UNUS #01-D507-EDG

**RESPONSE UNDER 37 C.F.R.  
1.116 EXPEDITED PROCEDURE  
EXAMINING GROUP #3727**

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JUN 01 2004

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**OFFICIAL**

Applicant: Coccoaro et al.  
Serial No.: 09/955,894  
Filed: September 19, 2001  
For: METHOD FOR PURCHASING CONSUMER PRODUCTS  
Group: 3727  
Examiner: Jeffery A. Shapiro  
Edgewater, New Jersey 07020

**AMENDMENT AND REPLY UNDER 37 CFR §1.116**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The following reply is responsive to the Office Action mailed March 1, 2004. Claims 1-13 are the claims remaining for prosecution on the merits. Reexamination and reconsideration of the subject application are respectfully requested.

Also enclosed herewith is a Notice of Appeal to the Board of Appeals and Patent Interferences.

**Remarks/Arguments** begin on page 2 of this paper.